

ALCESTER TOWN COUNCIL

LEAD COUNCILLOR REPORT

NAME:	Wendy Mills
TOPIC:	Communications, Engagement & Strategy
DATE:	July 2024
UPDATE SINCE LAST REPORT:	<ul style="list-style-type: none">• Quarterly Newsletters published in March and June. (Objective 6.2)• Strategic Action Plan 2024/25 approved by Full Council in June.• Ongoing posts to social media (Objective 6.1)• Ongoing information added to notice boards. (Objective 6.3)• Community Shed public meeting 1st February.• Meet the Mayor – a soggy Saturday 23 March.• Communications Group Meeting 21 March.• Press Release re Quality Gold Award 1 May.• Press Release re Mayor Making 8 May.• Trial Councillors’ surgery Hertford Rd 20 May.• D Day 80th anniversary beacon lighting• Communications Group Meeting – 24 June• Social media posts re Banking Hub 3 July.• New ATC noticeboard agreed to be installed on Bloor Homes estate• Advertising for councillor vacancies
FUTURE PLANS:	<ul style="list-style-type: none">• Date to be arranged for community engagement at Baptist Church Fun Day or Community Fridge session.• Leaflet to owners of properties liable to flooding.• Flood Fair• Community Shed opening date to be confirmed.• September and December newsletter.